

RSPCA Assured announces shortlist in its first-ever Pig and Poultry Awards 2021

18 members selected for going the extra mile for farm animal welfare

Friday 20 August 2021

RSPCA Assured has today announced 18 members in its shortlist for the scheme's first-ever awards for pig and poultry members.

The RSPCA Assured awards are designed to recognise and reward pig, broiler, laying hen and turkey members for achievements in four categories:

- **Excellence in higher farm animal welfare** - going above and beyond the standards and/or expectations to help improve farm animal welfare
- **Excellence in the education of farm animal welfare** - being proactive in engaging and educating others about higher farm animal welfare
- **Excellence in sustainability and higher farm animal welfare** - demonstrating consistent dedication to caring for the environment and animals in general through sustainability efforts
- **Outstanding contribution** - to pig and poultry welfare



Forty-three nominations were made by RSPCA Assured assessors and RSPCA farm livestock officers, who carry out member assessments and monitoring visits respectively, to ensure standards are met.

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These nominations were whittled down to a shortlist by RSPCA Assured's Joe Bailey, head of farming and Dorian Cross, field assessment manager, and the RSPCA field operations manager, Allan Pearson. Find out who the 18 shortlisted members are and why they were chosen [here](#).

Commenting on the judging process for the shortlist, Joe Bailey says: "It was an incredibly tough job deciding on our top 18. We were blown away by some of the work our members are doing in going above and beyond to help drive improvements for farm animal welfare, particularly in light of the challenges of the last 18 months with Covid, Brexit and AI. They should be really proud of themselves and we wish them the best of luck in the final selection process."



The final eight winners will be decided by an independent panel made up of David Main, professor of production, animal health and welfare at the [Royal Agriculture University](#) at Cirencester, Dr Zoe Davies, chief executive of the [National Pig Association](#), and Andrew Joret, chair of [BEIC](#), the Lion Technical Committee and senior director of [The International Egg Commission](#).

Originally planned to be announced at the *British Pig and Poultry Trade Fair*, the final winners of this year's RSPCA Assured Pig and Poultry Awards will now be announced during the week commencing 20 September, via the scheme's [website](#) and social media platforms [Facebook](#), [Twitter](#), [LinkedIn](#)

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RSPCA Assured hopes to extend its awards programme to the rest of its membership in the near future.

-Ends-

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